

Habitat has successfully removed the stigma of charity by substituting it with a sense of partnership. The people who will live in the homes work side by side with the volunteers, so they feel very much that they are on an equal level.

- Former U.S. President Jimmy Carter



2023

PARTNERSHIP

PACKET



We Build **Strength,**
Stability, and
Self-Reliance
through **Shelter.**



Together, we can help families in our community build a better life for themselves.

Welcome TO THE HABITAT FAMILY

No matter who we are or where we come from, we all deserve to have a decent life. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures.

At Habitat for Humanity, this is what unites us. Through shelter, we empower. Our shared vision is a world where everyone has a decent place to live.

Because you, me, we — we're all humans. And every single one of us deserves the opportunity for a better future.

Every donation helps a family help themselves. Your financial support, your voice and your time will help bring strength, stability and self-reliance to families in need of a decent place to live today.

Join us at a build, event or as a sponsor and change lives for generations to come!



Back in 2010, my family was running low on hope. With a young son that had been diagnosed with developmental delays and a new baby girl, we were struggling just to get through every day. We lived in an apartment that was too small and didn't fit the needs of our son, we struggled trying to balance being good parents and good neighbors. Still, each day, we kept hope that it would get better.

Finally, one cold winter's day, my wife received a call. Our prayers had been answered and we had been selected as a partner family. Hope had overcome all our doubts and fears. After that day, Hope became Opportunity.

Habitat doesn't take wood and build homes, it takes hope and builds opportunity. It isn't just a house, it's an opportunity for a family to change their path.

Thank you for supporting Habitat for Humanity and helping families like mine build hope and opportunity.

**-Nick Hamilton,
Former Habitat Homeowner, Current Board Member**

2023 HOME BUILD SPONSORSHIPS



Lake Agassiz
Habitat
for Humanity®

	HOME SPONSOR (\$250,000+) As a Home sponsor, you'll help a family in need secure a home and change their lives for generations to come.	FOUNDATION SPONSOR (\$125,000+) As a foundation sponsor, you'll literally lay the foundation to provide a solid start to help a family break their cycle of poverty.	KITCHEN SPONSOR (\$50,000+) As a Kitchen sponsor, you'll provide the heart of the home	BEDROOM SPONSOR (\$20,000+) As a Bedroom sponsor, you'll help a child have a quiet space that is safe and warm to rest their head.	ROOF SPONSOR (\$10,000+) As a Roof sponsor, you'll help a family have a place to relax, play and welcome friends.	BACKYARD SPONSOR (\$5,000+)* As a Backyard sponsor, you'll help a family have a place to relax, play and welcome friends.
Featured in all GHD ads, social media posts and mailers	➡	➡				
Giving Hearts Day event at your location	➡	➡				
Every Volunteer Day! (All 25 volunteer days / 275 volunteer spots)	🔨					
Private Dinner with Habitat family and Staff	🔨					
Sponsorship video featuring your organization	🔨					
Exclusive build naming rights (i.e. ABC Company Build)	🔨	➡				
Up to 10 volunteer days / 100 volunteer slots	🔨	➡				
Private visit with a Habitat homeowner	🔨	➡				
Large Logo featured on build site sign	🔨	➡	🔨			
Up to 3 volunteer days / 30 volunteer spots	🔨	➡	🔨			
Blog story on Lake Agassiz Habitat's website	🔨	➡	🔨			
Logo on build site sign	🔨	➡	🔨	🔨		
Guaranteed volunteer day for your group	🔨	➡	🔨	🔨		
Participation in home dedication	🔨	➡	🔨	🔨		
Name on build site sign	🔨	➡	🔨	🔨		
Logo on home's wall raising & dedication program	🔨	➡	🔨	🔨	🔨	
Opportunity to select volunteer day before the public	🔨	➡	🔨	🔨	🔨	
Group photos featured on Habitat's social media	🔨	➡	🔨	🔨	🔨	
Listing in the home's wall raising & dedication program	🔨	➡	🔨	🔨	🔨	🔨
Logo/link on website build page	🔨	➡	🔨	🔨	🔨	🔨
Invitation to the home's wall raising & dedication program	🔨	➡	🔨	🔨	🔨	🔨

GIFTS OF ANY AMOUNT ARE IMPACTFUL AND APPRECIATED!



EXCLUSIVE GIVING HEARTS DAY SPONSOR

* Suggested minimum donation for a team workday



Benefits listed are optional, depending on what would be most impactful for your organization.

Ask us about specific theme builds (Women's Build, CEO Build, Veterans Build, High School Build)



UNIQUE SPONSORSHIPS

CEO BUILD

The CEO Build is an opportunity for local leaders to get involved with our work. Limited to just 17 leaders, this build provides an opportunity to work alongside peers and your team. With your \$15,000 commitment, we'll reserve a spot for one representative to join us on the wall raising day and we'll reserve a team-building day for your crew.



WOMEN BUILD

Women helping women build a new future, what could be better!

Women Build sponsorship levels follow our standard levels on page 3.



HIGH SCHOOL BUILD

The Habitat for Humanity High School build provides an opportunity to change a family's life, as well as giving a hands-on, real-world project for students to develop and practice career skills, while also instilling values in compassion, teamwork, and community by giving back to others. High School Build sponsorship levels follow our standard levels on page 3. Volunteer opportunities are limited, however, as a majority of the work is done by students.

ADOPT A POTHOLE



2023 EVENT SPONSORSHIPS



ONLINE GIVING DAY OPPORTUNITIES



As Minnesota's largest giving day, Give to the Max Day has helped thousands of organizations raise more than \$250 million dollars over the past 13 years. More than 34 million dollars was donated in 2022 alone, with over \$15,000 donated to Lake Agassiz Habitat for Humanity.



Giving Hearts Day is a 24-hour fundraising event for charities in ND and NW MN. Since the first event in 2008, generous donors have given more than \$138 million to hundreds of non-profit organizations. 2022 was another record breaking year, with more than \$26 million donated; More than \$118,000 was donated to Lake Agassiz Habitat for Humanity.

Help us build the next
Home that Hearts Built!

MATCHING SPONSOR (Either or Both Days)

Amount is flexible. Options below may change, depending on sponsor level.

- Day-of-event at your office (\$125,000 or more sponsor only)
- Mention on Lake Agassiz Habitat's fundraising page
- Tagged on social media posts before, during and after event
- Logo in e-newsletter before and during the event
- Mention when we go on radio (subject to availability)
- Logo in thank you in following newsletter
- Inclusion in media release
- Mention in thank you call, email or letter to donors

Either giving day is a phenomenal opportunity to support our work, use your donation to leverage others to give, and are easy ways to engage your customers and employees.

OTHER PARTNERSHIP OPPORTUNITIES

- Donation per product/event
- Matching sponsor for newsletters/appeal letters (up to 4 per year)
- Matching sponsor for specific time of the year
- Company match employee gifts
- Provide lunch for our wonderful, hard-working volunteers
- CREATE YOUR OWN! Ask us how



SPONSORSHIP AGREEMENT

_____ as a pledge of support.
ORGANIZATION NAME

SPONSORSHIP LEVEL

BUILD SPONSOR

- ☐ HOUSE SPONSOR
\$250,000+
- ☐ FOUNDATION SPONSOR
\$125,000-\$249,999
- ☐ KITCHEN SPONSOR
\$50,000 - \$124,999
- ☐ BEDROOM SPONSOR
\$20,000 - \$49,999
- ☐ ROOF SPONSOR
\$10,000 - \$19,999
- ☐ YARD SPONSOR
\$5,000 - \$9,999

UNIQUE SPONSOR

CEO BUILD

- ☐ \$15,000

WOMEN BUILD

- ☐ _____

EVENT SPONSOR

ONLINE GIVING DAY OPPORTUNITIES

- ☐ Give To The Max Matching Sponsor \$ _____
- ☐ Giving Hearts Day Matching Sponsor \$ _____

ADOPT A POT HOLE

- ☐ \$125/square yard

OTHER PARTNERSHIP OPPORTUNITIES ☐ _____

SPONSORSHIP DETAILS

Sponsorship start date (if known & applicable) _____ End date (if known & applicable) _____

SPONSORSHIP COMMITMENT

The parties signing this letter of support pledge to do the following to the best of their ability:

Lake Agassiz Habitat for Humanity pledges to:

- Provide a committed partner family, a prepared building site, professional construction supervision and volunteer training for all scheduled work crews
- Sell the new home to the partner family through a 0% interest, 30-year mortgage
- Assist your organization by providing volunteer recruitment support
- Assist your organization with guidance on fundraising events

_____ pledges to:
ORGANIZATION NAME

- ☐ Assemble # _____ volunteers.
- ☐ Donate/Fundraise \$ _____
- ☐ Submit funds by this date _____
 - ☐ I would like to be billed monthly/quarterly
- ☐ Provide a Project Champion to serve as the liaison between the organization and Habitat for this project
Project Champion Name _____ Phone number _____ Email _____
- ☐ Provide Logo
 - ☐ I wish to remain anonymous

SIGNATURES

Sponsor Representative _____ Phone _____ Date _____ Habitat Representative _____ Phone _____ Date _____

Upon completion, make a copy and return original to:

PETE CHRISTOPHER

Lake Agassiz Habitat for Humanity

210 11th St N - PO Box 1022 | Moorhead, MN 56560

pete@lakeagassizhabitat.org

218.512.0109 • 701.412.4475 (C)

BOARD OF DIRECTORS

Kaylin Frappier, President
Family Healthcare

Becki Johnson, Vice President
*Lakes & Prairies Community Action
Partnership*

Linda Klebe, Past President
Classic Construction

Kelly Hagel, Treasurer
John Deere Intelligent Solutions Group

Kyla DuBord, Secretary
Bushel

Dave Slotten
Retired

Dan Eggiman
Gate City Bank

Dave Roeder
Western State Bank

Pastor Elizabeth Hiller
Dilworth Lutheran Church

Kyle Daily
Aldevron

Melissa Kubasta
Wells Fargo Bank

Marcus Roman
Floor to Ceiling

Pastor Mary Suomala Folkerts
Lutheran Church of the Good Shepard

L. Peyton Mastera
City of Dilworth

Craig Campbell
Retired

STAFF

Jim Nelson
Executive Director

Pete Christopher
Resource Development & Marketing Manager

Brianna Gruenberg
Volunteer & Family Services Coordinator

Kyle Pieper
Construction Manager

Mike Vandal
Restore Manager

Brad Poitra
Restore Assistant Manager

Anna Poitra
Restore Cashier

Alli Mans
Volunteer Engagement Associate (VISTA)

OUR VISION

A World Where **Everyone** Has A Decent Place To Live.



ABOUT LAKE AGASSIZ HABITAT

Lake Agassiz Habitat for Humanity (LAHFH) is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities and hope. We partner with local businesses, churches and volunteers to help build homes with qualifying families. Volunteers provide most of the labor, and individual and corporate donors provide money and materials to build Habitat houses.

Most importantly, partner families play a large role in the building of the home. They invest 300+ hours of labor "sweat equity" into building their homes and the homes of others. They also make income-based mortgage payments which go into a fund that is used to build more homes. With the generous support of donors and volunteers, LAHFH has made a lasting and meaningful impact in our community by helping local families realize their dreams of home-ownership and furthering Habitat's goal of simple, decent and affordable housing.



Lake Agassiz
Habitat
for Humanity®



We've changed the lives of
72 families
including 115 adults and
271 children, since 1991.
Thousands more have been
served through our
Restore program.



36,000
nails used on an
average year of
building Habitat
homes.



275
community
volunteers help build
EACH home.



10-12
qualified families are
turned down every year,
due to lack of funding



**Together, we can help families in our
community build a better life for themselves.**